

## Xuanyi Jin

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| <b>EDUCATION</b>           | <b>Ph.D. in Economics</b><br>The University of Hong Kong (HKU)<br><i>Supervisor:</i> Prof. Hongsong Zhang<br>Visiting Scholar, The Pennsylvania State University<br><i>Host:</i> Prof. Mark Roberts                                                                                                                                                                                          | 2021-present<br><br><br><br>2025                                                     |
|                            | <b>M.Sc., in Economics</b> (Research Preparation Concentration)<br>The Hong Kong University of Science and Technology (HKUST)<br><i>Supervisor:</i> Prof. Susheng Wang                                                                                                                                                                                                                       | 2019-2021                                                                            |
|                            | <b>B.A. in Economics</b><br>Xiamen University, China<br>Exchange Student, Goethe University Frankfurt, Germany                                                                                                                                                                                                                                                                               | 2015-2019<br><br>2017                                                                |
| <b>RESEARCH INTERESTS</b>  | <i>General interests:</i> Empirical IO, International Trade, Applied Microeconomics<br><i>Special focus:</i> Demand, Firm Dynamics, Intellectual Property Rights                                                                                                                                                                                                                             |                                                                                      |
| <b>WORKING PAPERS</b>      | “Protection versus Differentiation: Trademarks, Marketing, and Firm Performance”,<br>with Hongsong Zhang.<br><br><br>“Marketing, Demand Accumulation, and Exporter Dynamics”,<br>with Yating Jiang and Hongsong Zhang.<br><br><br>“How does On-campus Housing Shape Students’ Outcomes?”,<br>with Sujata Visaria, Chen Xiang and Xiaofan Zhu.                                                |                                                                                      |
| <b>HONORS AND AWARDS</b>   | HKU Postgraduate Scholarship, HKU<br>FBE PhD Entrance Scholarship, HKU<br>Research Preparation Concentration Scholarship, HKUST<br>M.Sc. (ECON) Student Merit Scholarship, HKUST<br>Silver award, China College Students’ Entrepreneurship Competition<br>Yu Xuying Scholarship, Xiamen University<br>Merit Student, Xiamen University<br>Academic Excellence Scholarship, Xiamen University | 2021-2025<br>2021<br>2020<br>2019-2020<br>2018<br>2018<br>2017 - 2018<br>2016 - 2017 |
| <b>RESEARCH EXPERIENCE</b> | Research Assistant for Prof. Sujata Visaria (HKUST)<br>Research Assistant for Prof. Yong Kim (HKUST)<br>Research Assistant for Prof. Yatang Lin (HKUST)<br>Research Assistant for Prof. Jiaxing You (Xiamen University)                                                                                                                                                                      | 2020 - 2021<br>2020<br>2019 - 2020<br>2017                                           |
| <b>TEACHING EXPERIENCE</b> | Teaching Assistant, HKU<br>ECON6806 Topics in Empirical Industrial Organization, Ph.D. level<br>Teaching Assistant, HKU<br>ECON6057 China in the Global Economy, Master level                                                                                                                                                                                                                | Fall 2025<br><br>Spring 2023                                                         |
| <b>SKILLS</b>              | <b>Programming:</b> Matlab, Python, R, Stata, $\text{\LaTeX}$<br><b>Languages:</b> English (fluent), Chinese (native)                                                                                                                                                                                                                                                                        |                                                                                      |