Xuanyi Jin

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Education

- **Ph.D. in Economics**, The University of Hong Kong, 2021–2027 (expected).
  - Visiting Scholar, The Pennsylvania State University, 2025.
- **M.Sc. in Economics** (Research Preparation Concentration), The Hong Kong University of Science and Technology, 2019–2021.
- **B.A. in Economics**, Xiamen University, China, 2015–2019.
  - Exchange Student, Goethe University Frankfurt, Germany, 2017.

Research Interests

- *General interests:* Empirical IO, International Trade, Applied Microeconomics.
- *Special focus:* Demand Heterogeneity, Firm Dynamics, Intellectual Property Rights.

Working Papers

1. "Protection versus Differentiation: Trademarks, Marketing, and Firm Performance", with Hongsong Zhang.
   Job Market Paper.
2. "Marketing, Demand Accumulation, and Exporter Dynamics", with Yating Jiang and Hongsong Zhang.
3. "How Does On-Campus Housing Shape Students' Outcomes?", with Sujata Visaria, Chen Xiang and Xiaofan Zhu.
   Revise and Resubmit at *Economics of Education Review*.

Selected Work in Progress

- "Superstar Firms in Production Networks", with Ming Li and Hongsong Zhang.
- "R&D Subsidies, Inventors' Careers, and Knowledge Spillovers", with Gustavo de Souza, Haishi "Harry" Li and Ziho Park.
- "Marketing and the Sequential Expansion of Exporters", with Yating Jiang and Hongsong Zhang.

Grants, Fellowships, and Awards

- Collaborator: "Safeguard Your Customer Base: Trademarks, Marketing, Innovation, and Firm Growth", General Research Fund (GRF), Hong Kong, #17508425, 2025–2027, HKD 437,000. PI: Hongsong Zhang.
- HKU Postgraduate Scholarship, HKU, 2021–2025.
- FBE PhD Entrance Scholarship, HKU, 2021.
- Research Preparation Concentration Scholarship, HKUST, 2020.
- M.Sc. (ECON) Student Merit Scholarship, HKUST, 2019–2020.
- Yu Xuying Scholarship, Xiamen University, 2018.
- Academic Excellence Scholarship, Xiamen University, 2016–2017.

Teaching Experience

- Teaching Assistant for ECON6806 Topics in Empirical Industrial Organization, Ph.D. level, HKU, Fall 2025.
- Teaching Assistant for ECON6057 China in the Global Economy, Master's level, HKU, Spring 2023.

Referee Service

China Economic Review, Pacific Economic Review.

Conferences and Seminars

- 2027: ASSA Annual Meeting (scheduled).
- 2026: CICE (scheduled), Asia-Pacific Industrial Organization Conference (scheduled), Open Economy and World Economy Forum (Fudan), Asia Pacific Trade Seminars, CES China Annual Conference, Hong Kong Economic Association Biennial Conference, HKU PhD Workshop, CUHK Summer School of Asia in the Global Economy.
- 2025: HKU Applied Micro Workshop.
- 2024: Journal of International Economics Summer School.

Skills and Languages

- Programming: MATLAB, Python, R, Stata, LaTeX.
- Languages: English (fluent), Chinese (native).

References

- Prof. Hongsong Zhang, HKU Business School, Email: hszhang@hku.hk.
- Prof. Chang Sun, HKU Business School, Email: sunc@hku.hk.
- Prof. Haishi Li, HKU Business School, Email: haishili@hku.hk.